

2014 First Things First Needs and Assets Report Project Overview

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For La Paz/Mohave Regional Partnership
Council Meeting

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Purpose of this Presentation

- To re-introduce The UA Norton School of Family & Consumer Sciences Project Team
- To briefly summarize the Scope of Work for the FTF 2014 Needs and Assets Assessment
- To review the proposed 2014 additional work and products

UA Norton School Core Team

- Michele Walsh, PhD
- John Daws, PhD
- Violeta Dominguez, MA
- Deanna Kaplan
- Kara Tanoue
- DeeDee Avery, MS, MPH

FTF Needs and Assets Base Report Scope of Work

- Reports are to provide a snapshot of
 - the characteristics of the region's children under six and their families
 - the assets available to children and families
 - the unmet needs of these children and families
- Examine six goal areas primarily through the collection and analysis of available data
 - 1) quality and access to early care and education
 - 2) health
 - 3) professional development of early care teachers and workers
 - 4) family support
 - 5) public information on awareness of early childhood issues
 - 6) coordination among early childhood programs and services

Goals of Base Report

- To understand and convey the particular **character** of the La Paz/Mohave Region and its families and children
- To identify community **needs** and to recognize and document the considerable **strengths** of the La Paz/Mohave Region that can be leveraged to meet those needs
- To identify, in partnership with the La Paz/Mohave Regional Partnership Council, relevant and “actionable” **recommendations** based on the information gained

Goals of Additional Work

- Primary data collection, analysis and reporting to provide more detailed information on:
 - The demand and capacity for early learning programs in the region via a phone-based census of childcare providers and preschool programs, and;
 - Early childhood system priorities from the perspective of various system partners via key informant telephone interviews and a web-based survey.

PRIMARY DATA COLLECTION

Phone-based Census of Childcare and Preschool Programs

- Objective
 - To document demand and capacity of early learning programs for children birth-5 in the region
- Tasks:
 - Identify comprehensive list of childcare providers and school-based preschools in the region
 - Develop phone-based survey
 - Train interviewer
 - Compile and analyze data
 - Incorporate into base report
 - Produce stand-alone brief report

Key Informant Interviews and Web-based Survey

- Objective:
 - To identify system gaps, opportunities and priorities for system coordination and collaboration from 4 system partners;
 - K-12 educators (30)
 - Child care providers (30)
 - Health care providers (30)
 - Local agency providers (30)
- Communities:
 - Mohave County
 - Bullhead City, Kingman, Lake Havasu City, Topock, Littlefield/Beaver Dam, Colorado City, Fort Mojave Indian Tribe
 - La Paz County
 - Parker, Wenden/Salome, Quartzsite, Ehrenberg, Bouse

Key Informant Interviews and Web-based Survey

- Tasks:
 - Develop sampling plan
 - Coordinate with the Regional Director to identify appropriate key informants
 - Develop interview guide and web-based survey (streamlined version for health care providers)
 - Train interviewers
 - Conduct 105-120 interviews
 - Deploy web-based survey for health care providers if low response to phone interview requests
 - Analyze data
 - Integrate (with base report secondary data) into four stand alone report briefs

Additional Work Products

- Executive summary/brief on the current enrollment and capacity of early learning programs in the region
- Four stand-alone briefs specific to each system partner (K-12 educators, Child care providers, Health care providers, Local agency providers)
- Integrate phone-based child care census and key informant findings into base report

Additional Work Timeline

Task	July-Aug 2013	Sept-Oct 2013	Nov-Dec 2013	Jan-Feb 2014	Mar-Apr 2014	May-June 2014	July-Aug 2014
Develop sampling plan							
Develop phone-based census survey, key informant interview guide and web-based survey							
Materials reviewed by RPC and Regional director							
Conduct interviews, phone-based census, and web-based survey (if needed)							
Develop draft reports							
Regional Director reviews draft reports							
Present report drafts to Regional Partnership Council for review and comments							
Revise and deliver final reports							

Questions and Comments?

